

2024 ANNUAL REPORT

Serving Children & Families in
Hillsborough County for more than 35 Years!



Children's Board
HILLSBOROUGH COUNTY

www.ChildrensBoard.org



MESSAGE FROM OUR LEADERS



The Children's Board has been investing in children and families for more than 35 years, and we continue to evolve to better respond to the needs of Hillsborough County. We celebrated significant growth in 2024, funding 22 additional programs as well as expansion of 16 programs through an additional funding opportunity.

Funded programs work to support a variety of outcomes in four strategic areas, all measured through a results-based accountability evaluation process. In 2024, our programs met or exceeded eighty-four percent of these outcomes, an increase in six percent over last year! We are particularly proud of the Early Childhood Education area of *Ready to Learn and Succeed*, in which all outcomes were met. This continues to be an area of increased concentration, as we strive toward improved Kindergarten readiness rates in Hillsborough County in collaboration with community partners.

Support for concrete needs is at an all-time high, as parents struggle to cover the basics for their children. The Children's Board responded, by adding seven family support programs and increasing flexible funding through our Administrative Services Organization (ASO) to address service gaps and stabilize families. All outcomes in the *Family Support* area were also met or exceeded in 2024.

We thank our dedicated Board of Directors, Children's Board team members, and the 700+ grant-funded program staff at our partner agencies for keeping children at the forefront. Our investments support a healthier, safer community for all of us, and we are honored to serve Hillsborough County families through our wide array of funded programs and seven Children's Board Family Resource Centers.

Looking forward to another successful year!

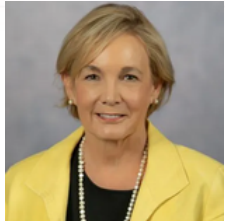


OUR BOARD CHAIR
Robin Wright DeLaVergne



OUR EXECUTIVE DIRECTOR
Rebecca Bacon

OUR BOARD MEMBERS



Robin Wright DeLavergne
Board Chair



The Honorable Katherine G. Essrig
Vice Chair



Andrew J. Mayts Jr.
Secretary/ Treasurer



Van Ayres
Hillsborough County Schools Superintendent



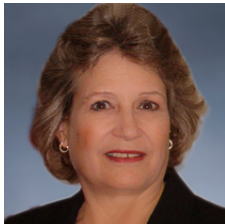
Megan Proulx Dempsey
Gubernatorial Appointee



Henry "Shake" Washington
Hillsborough County School Board



Gwen Myers
Hillsborough County Board of County Commissioners



Beth Pasek
Department of Children & Families



Edwin Narain
Gubernatorial Appointee



Sarah Naumowich
Gubernatorial Appointee

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ABOUT THE CHILDREN'S BOARD



VISION

It is our vision that Hillsborough County will be recognized as one of the top places in the nation to raise children.



MISSION STATEMENT

The Children's Board invests in partnerships and quality programs to support the success of all children and families in Hillsborough County.

163,068
children and
families
served



22,191
conference center
guests

\$49 million
in program funding



4,008
professionals
served



Demographics
reported on
48,910
adults and
children



PARTICIPANT DEMOGRAPHICS

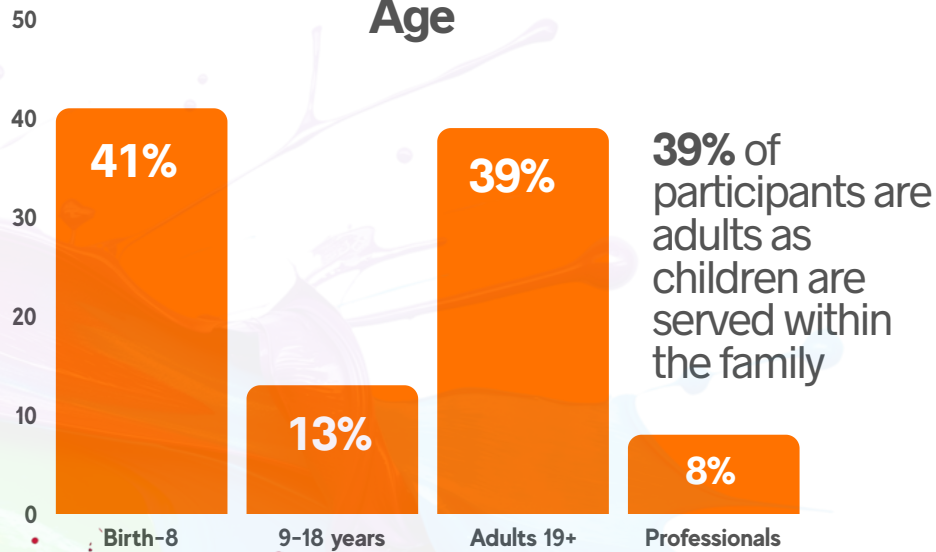
Based on **52,918** Adults, Children and Professionals

Gender



67% of participants are **Female**

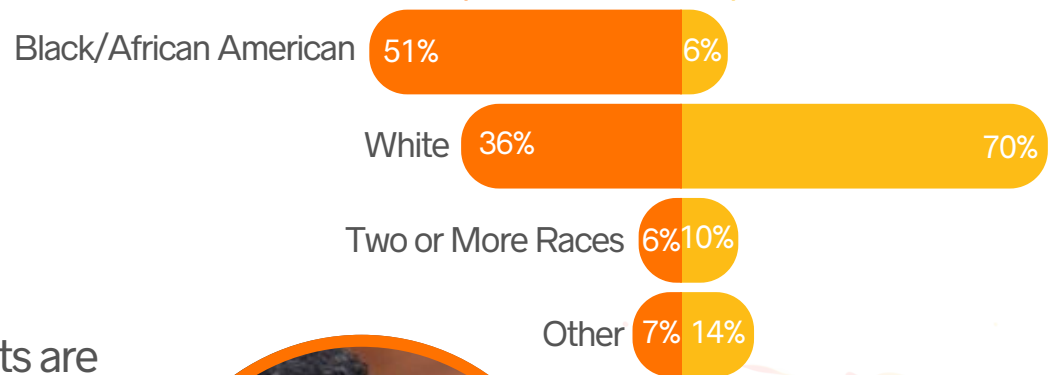
Age



Race/Ethnicity

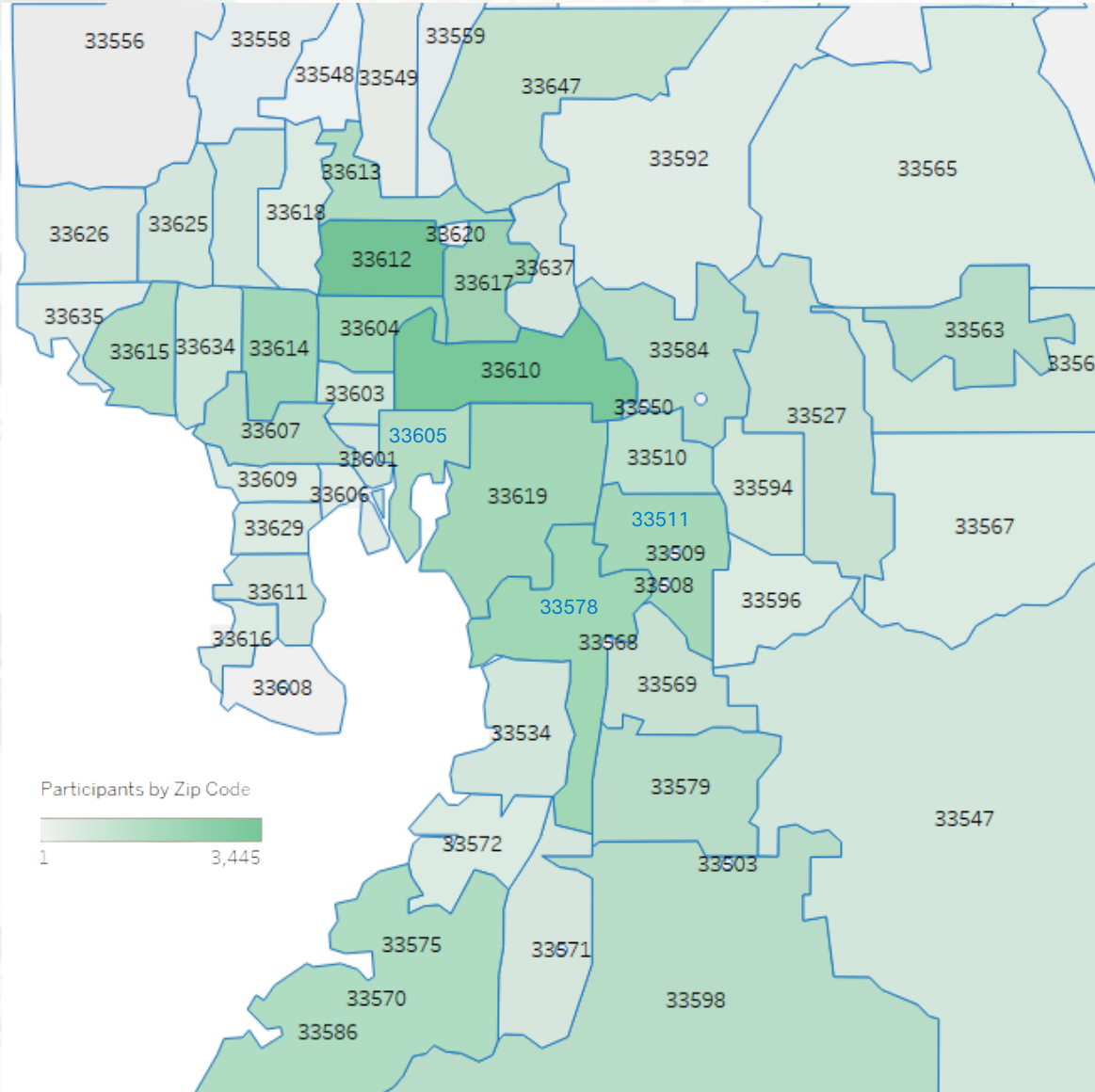
Both ethnicity percentages were reported at **46%** but race composition varied within each ethnicity

Not Hispanic or Latino Hispanic or Latino



WHERE DID WE SERVE?

Map of Participants



Most frequently reported zip codes

Map based on **52,659** children and family members residing in **87** zip codes in Hillsborough County.

33612

33610

33617

33604

33578

FUNDING IMPACT

In **2024**, the Children’s Board successfully led the largest funding release in its **37 year** history. **\$32.5M** was allocated across all **four** focus areas to support universal access to services throughout our community.

In addition, we have seen the growth in our *Ready to Learn and Succeed* focus area which spans services for professionals and families with children birth to middle school age. Our commitment to strengthening funded programs, community stakeholders, and local systems of care providers contributes to the successes of this past year.

The Children’s Board strategically invests in quality programs and best practices to achieve key results in **four** focus areas, helping children and families in Hillsborough County thrive. We partner with funded agencies to support participants in reaching these goals.



Heathy and Safe

Developmentally on Track

Ready to Learn and Succeed

Family Support

Aggregated Performance

Each focus area has specific outcomes and indicators to measure progress toward our goals. Every year, we analyze participant data, compare it to benchmarks, and aggregate program performance to assess the overall impact of our investments.

2023 - 2024

84% Outcomes at or above benchmark targets

47 Agencies Contributing

80 Programs Reporting Data

2022 - 2023

78% Achieved

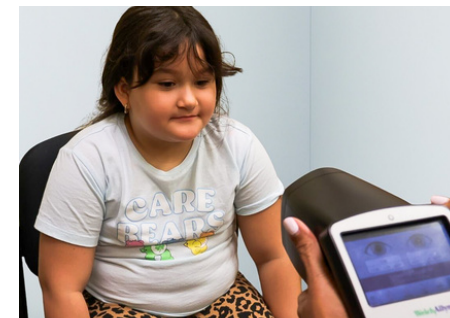
45 Agencies

70 Programs





CHILDREN ARE HEALTHY AND SAFE



PRIMARY GOALS:

- Improve overall community health
- Supporting prenatal care and postpartum support
- Caring for children as they grow

RESULTS:



13 out of **16** outcomes achieved or outperformed expectations based on the performance of **19,144** program participants evaluated.

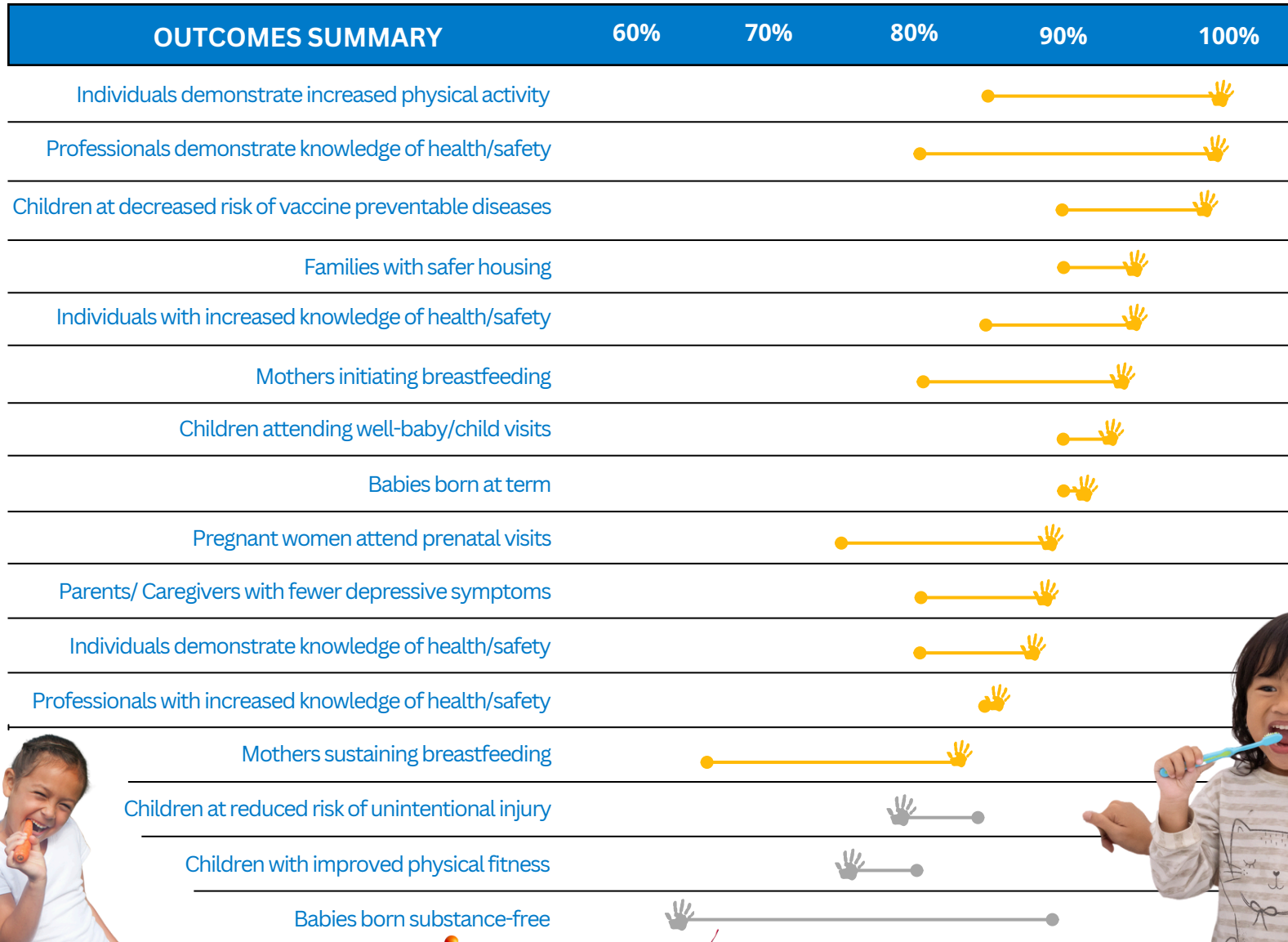


HEALTHY AND SAFE

Table shows performance achieved compared to target for all outcomes in this focus area.

Outcomes met **above targets** are shown with a **yellow hand**: Target ●—————▶ Performance

Outcomes below targets are shown with a **gray hand**: Performance ●—————▶ Target



CHILDREN ARE DEVELOPMENTALLY ON TRACK

PRIMARY GOALS:

- Early identification through developmental screening
- Referral and linkages to early Intervention services

RESULTS:



5 out of 7 outcomes achieved or outperformed expectations based on the performance of **9,689** program participants evaluated.

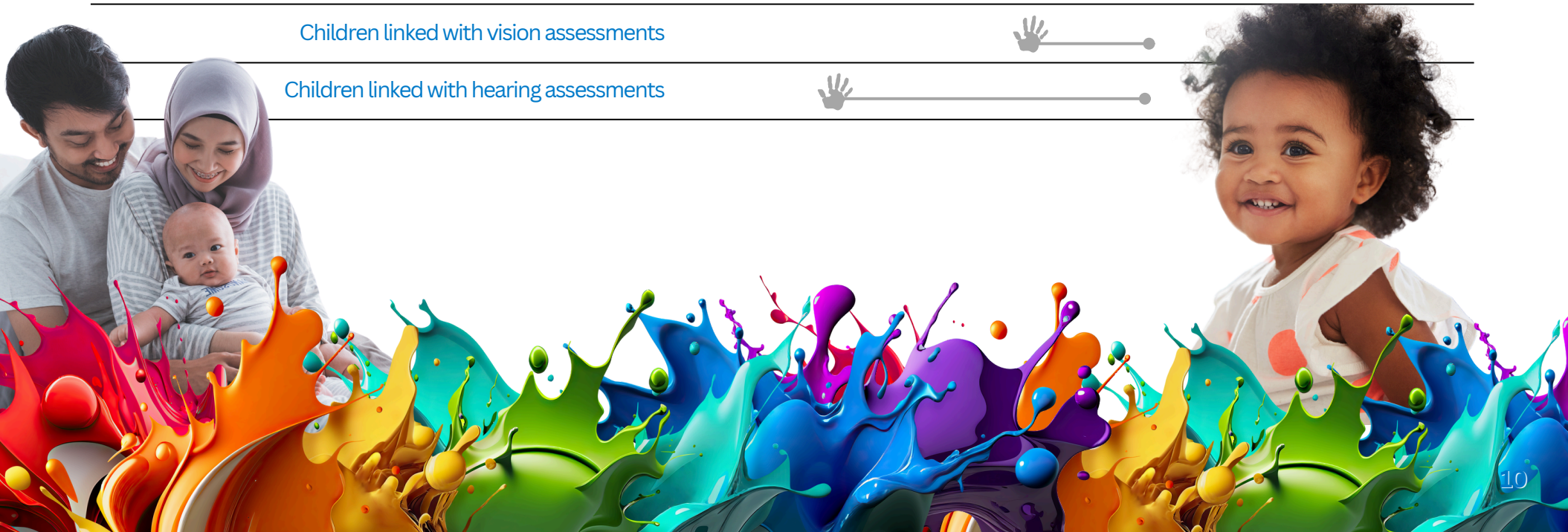
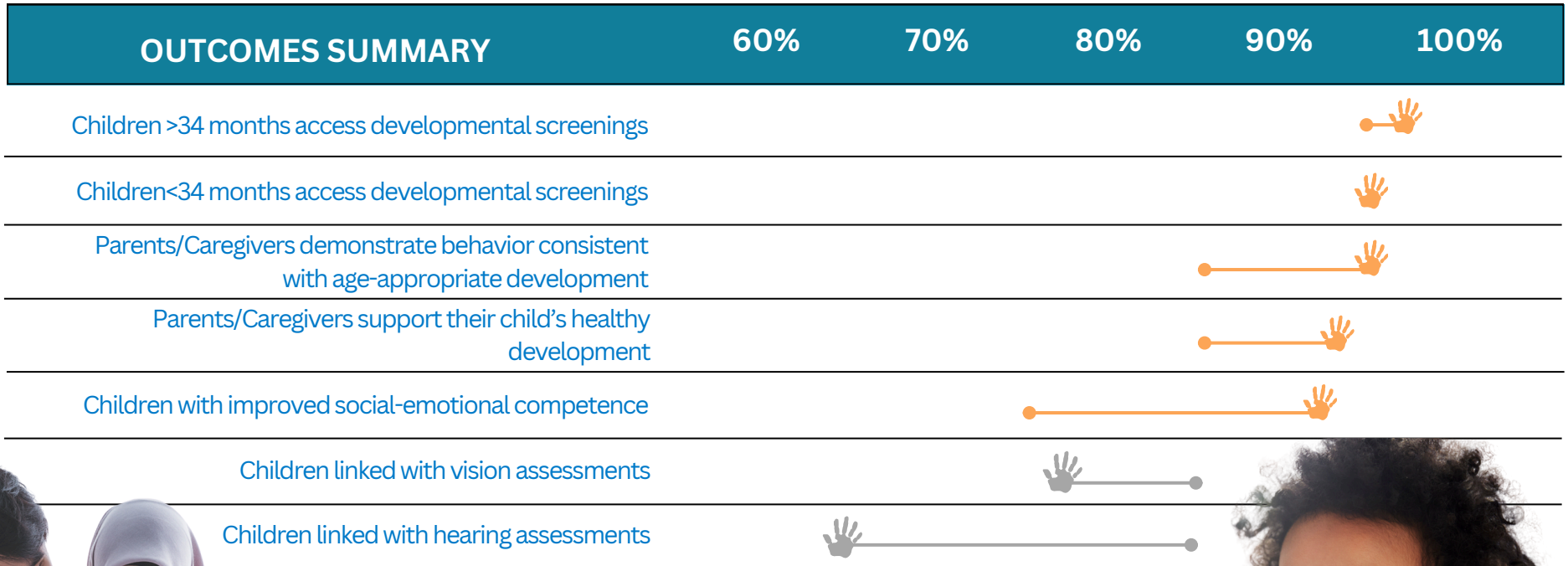


DEVELOPMENTALLY ON TRACK

Table shows performance achieved compared to target for all outcomes in this focus area.

Outcomes met **above targets** are shown with an **orange hand:Target**  **Performance**

Outcomes below targets are shown with a **gray hand: Performance**  **Target**



CHILDREN ARE READY TO LEARN AND SUCCEED

PRIMARY GOALS:

- Support children who are getting ready to enter Kindergarten
- Providing resources throughout the school years

RESULTS:



16 out of 20 outcomes achieved or outperformed expectations based on the performance of **14,843** program participants evaluated.



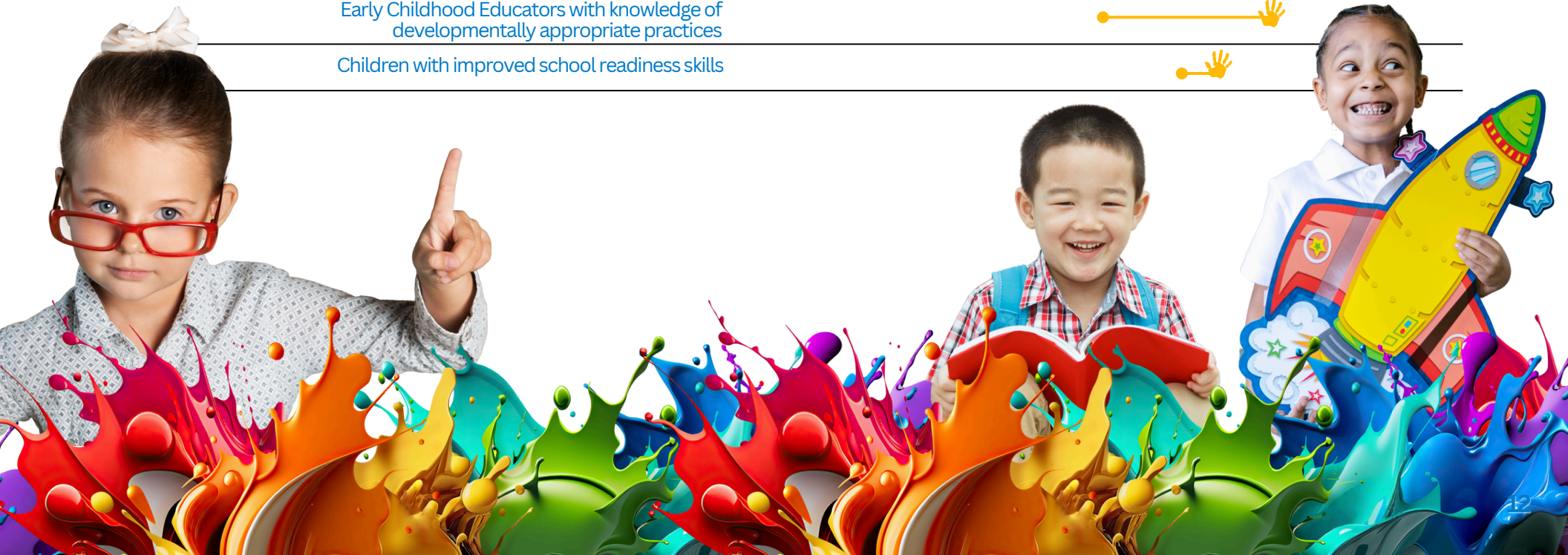
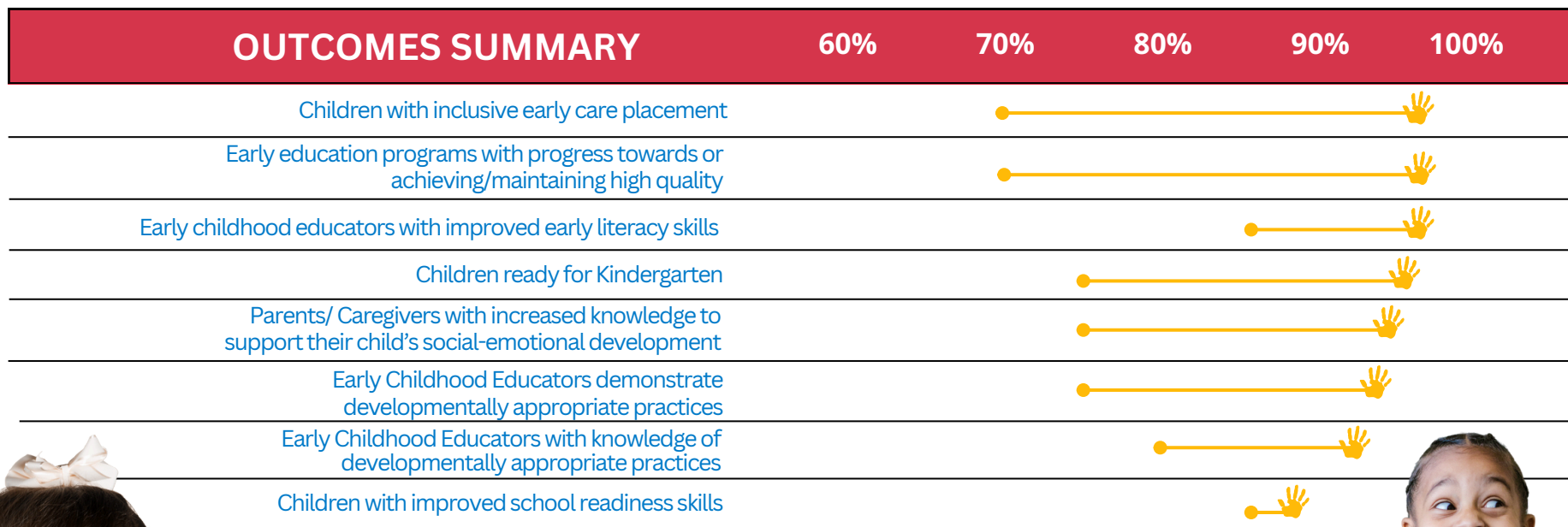
READY TO LEARN AND SUCCEED

EARLY CHILDHOOD EDUCATION

Table shows performance achieved compared to target for all outcomes in this focus area.

Outcomes met **above targets** are shown with an **yellow hand**: Target ● ————— 🖐️ Performance

Outcomes below targets are shown with a **gray hand**: Performance 🖐️ ————— ● Target



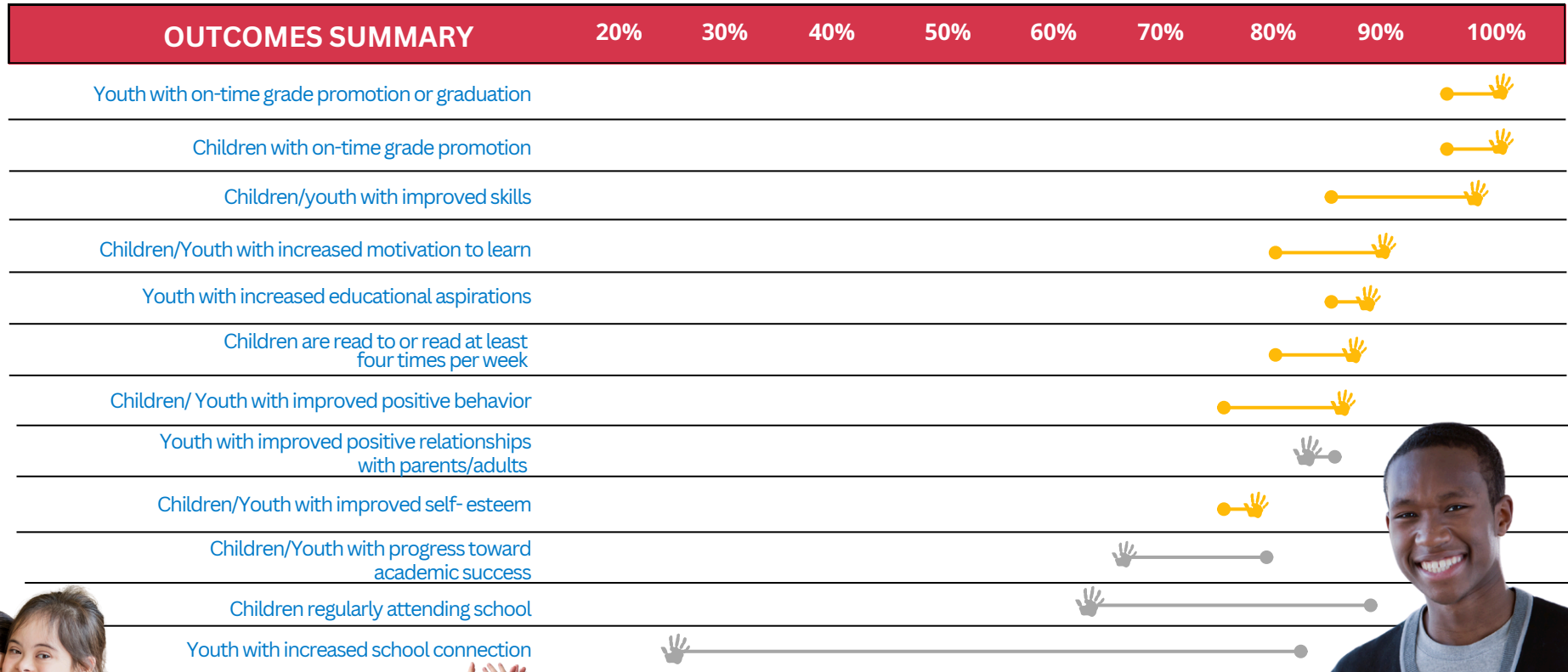
READY TO LEARN AND SUCCEED

ALL SCHOOL AGES

Table shows performance achieved compared to target for all outcomes in this focus area.

Outcomes met **above targets** are shown with a **yellow hand**: Target ● ————— Hand Performance

Outcomes below targets are shown with a **gray hand**: Performance Hand ————— ● Target



FAMILY SUPPORT

PRIMARY GOAL:

- To assist families in attaining services that increase formal and informal supports to improve their overall stability and security

RESULTS:



12 out of **12** outcomes achieved or outperformed expectations based on the performance of **31,769** program participants evaluated.

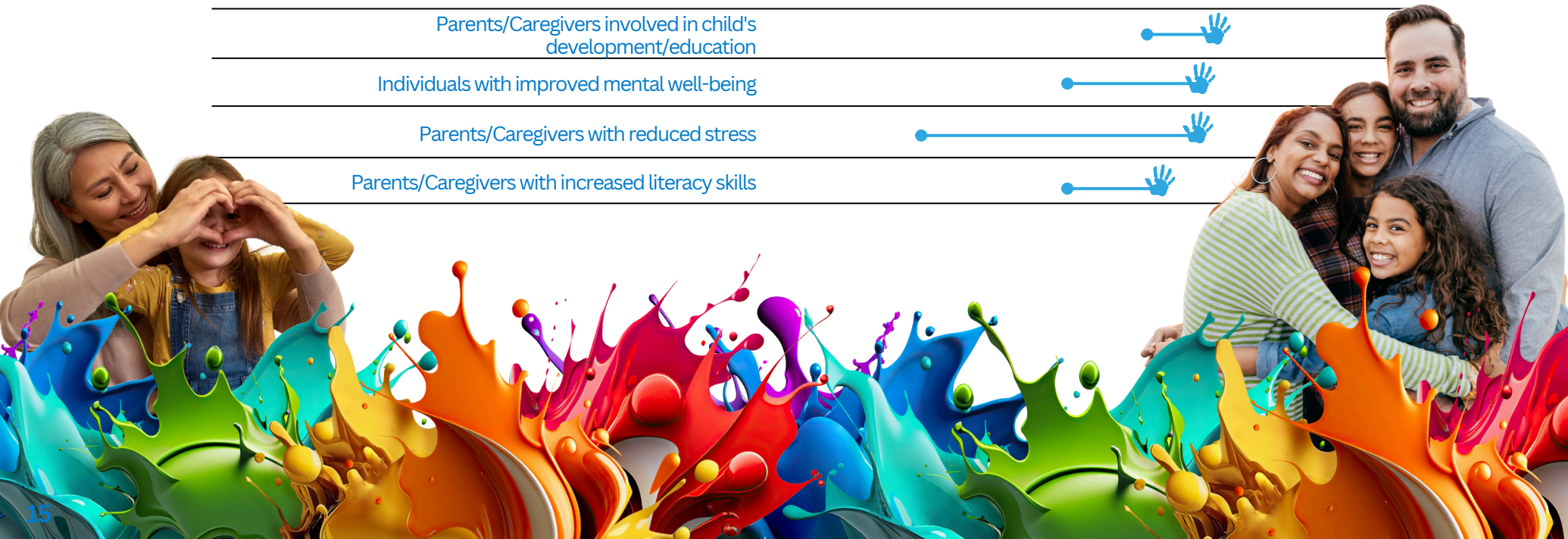
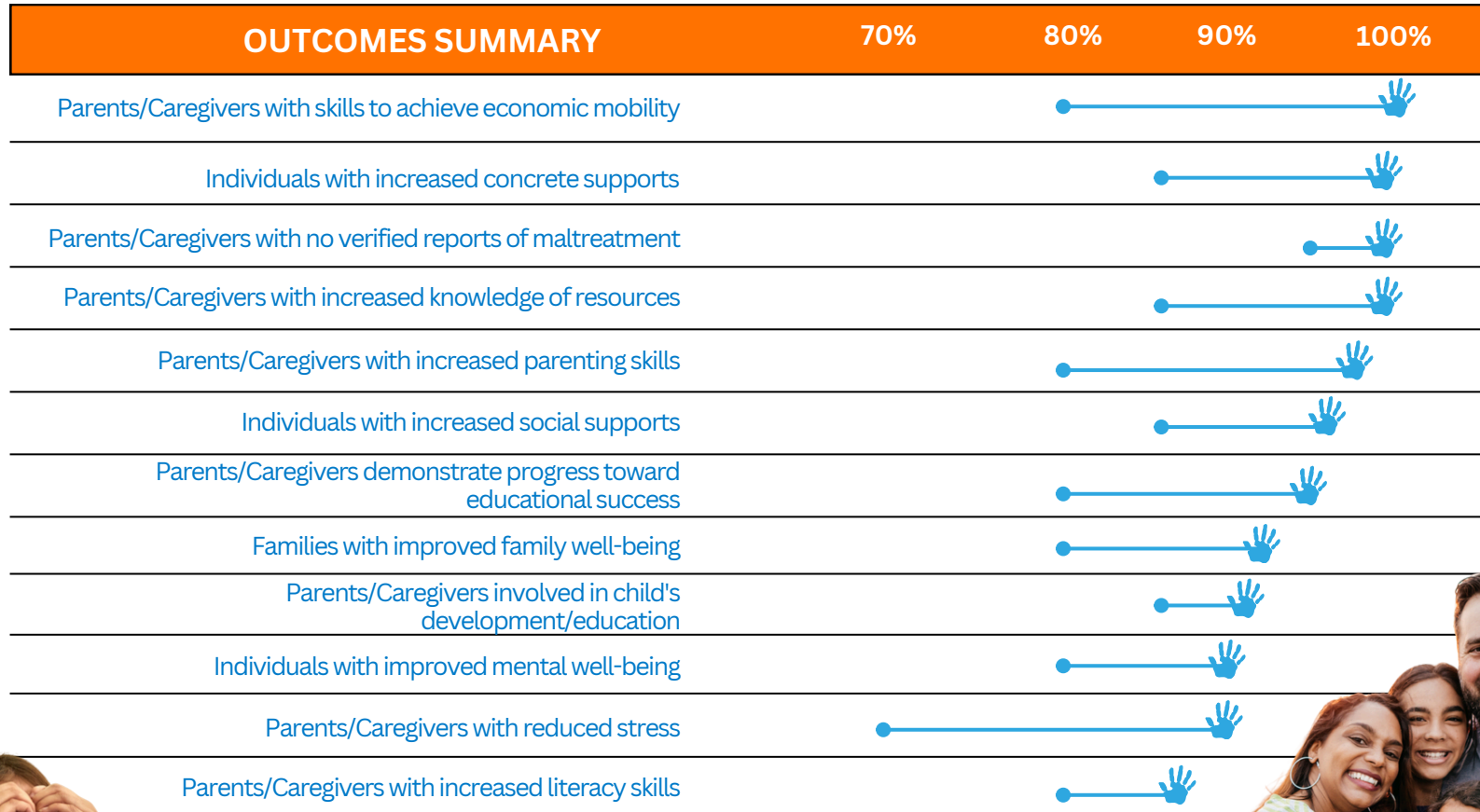


FAMILY SUPPORT

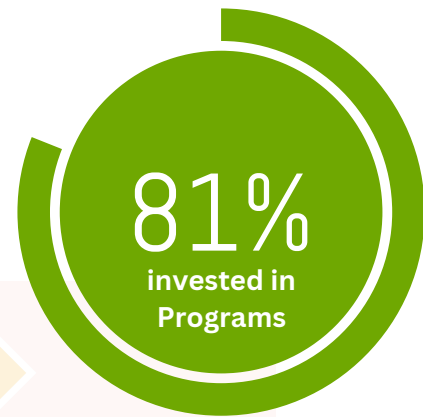
Table shows performance achieved compared to target for all outcomes in this focus area.

Outcomes met **above targets** are shown with a **blue hand**: Target ●—————▶ Performance

Outcomes below targets are shown with a **gray hand**: Performance ●—————▶ Target



2024 FINANCIAL STATEMENT



OPERATING REVENUES

Ad Valorem Taxes	\$70,106,582
Investment Income	\$6,796,598
Administrative Services Organization	\$595,664
Other Community Partner Funding	\$220,427
Miscellaneous Income	\$22,815

TOTAL REVENUES:

\$77,742,086

EXPENDITURES

Program	\$48,985,913
Salaries	\$4,141,851
Employee Benefits	\$1,697,367
Contracted professional services	\$341,544
Facility Expenditures	\$273,924
Resource Center Facility Expenditures	\$229,040
Professional Development	\$75,184
Other Operating	\$513,563
Capital Outlay	\$1,980,048
Local Government fees	\$1,781,393
Debt Service- Principal	\$253,984
Debt Service- Interest	\$18,895

TOTAL EXPENDITURES:

\$60,292,706

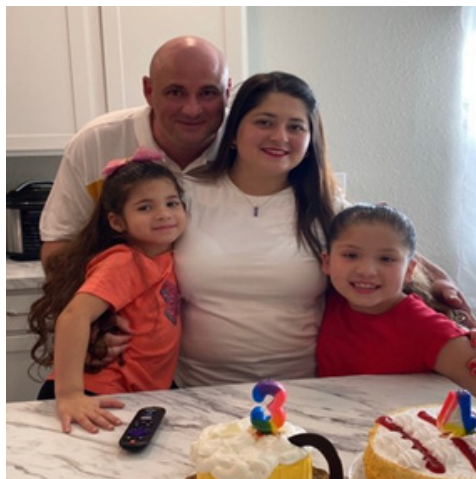
INVESTING IN OUR COMMUNITY



COMMUNITY INVESTMENTS



The **Administrative Services Organization (ASO)**, a dedicated source of flexible funds, was created in 2003 to support family directed care. The ASO promotes a wraparound approach where families and their case managers develop family support plans that identify their strengths, needs, and goals. Families prioritize the most critical services and select qualified community providers to aid them in meeting their goals. ASO funds purchase these services when no other funding or resources are available to meet these needs.



An ASO Safer Housing Success Story

“They helped us meet our goal and be self-sufficient.”
-ASO Family



84%

of ASO families reported they received the services they needed the most.

Most frequently needed services from ASO:



Tutoring



Electric



Rental Assistance



Baby Items



Public Transportation

OUR YEAR IN NUMBERS: ASO HIGHLIGHTS

Flexible Funds Available*
\$4,200,000

60 unduplicated case management and family support programs

4,349 families enrolled in ASO

Over 340 participating case managers

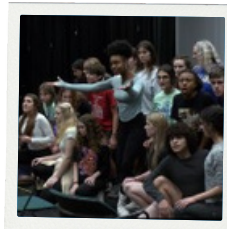
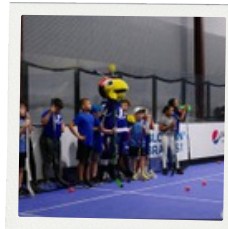
85 different services available to meet most needed services

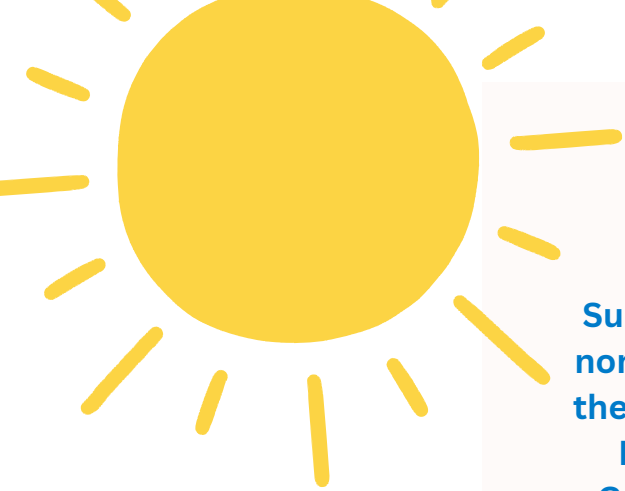
**Includes funding from Hillsborough County BOCC (\$100,000 Domestic Violence, \$500,000 Social Services)*

SUMMER PASSPORTS

The Children's Board Summer Passport program provides youth in Hillsborough County, aged 6 to 14, with one-time scholarships for summer camps. These scholarships enable children to participate in high-quality programming in Hillsborough County without placing a financial strain on their families.

This summer, 387 participants enjoyed one or two weeks of camps at a variety of exciting venues, such as Tampa Theatre, the Straz Center for the Performing Arts, Zoo Tampa, Glazer Children's Museum, the Museum of Science and Industry (MOSI), and the Lightning Foundation. The unique and exhilarating experiences these children had this summer was all made possible by this fantastic initiative!





SUMMER SERVICES

Summer Services grants present a distinctive opportunity for non-profit organizations to secure funding aimed at improving their summer programs. For the past nine years, the Children's Board has worked with the Hillsborough County Board of County Commissioners to offer these grants specifically for summer programs catering to youth aged 6-14. In 2024, Summer Services grants supported six non-profits.

FITNESS
3,616 HOURS

READING
4,992 HOURS

WRITING
1,572 HOURS

227
YOUTH
SERVED

BOOKS READ
355



LIST OF 152 FUNDED PROGRAMS

ALK of Florida Inc. d/b/a Resource Empowerment Center

- Villages CAFÉ (Children and Families Engaging)

Bay Area Legal Services, Inc.

- Housing Stability Program
- Lawyers Helping Kids

Big Brothers Big Sisters of Tampa Bay, Inc.

- 1-to-1 Mentoring (Elementary)
- 1-to-1 Mentoring (Middle)

Boys & Girls Clubs of Tampa Bay, Inc.

- After-Zone Elementary School Initiative
- After-Zone Middle School Initiative
- After-Zone Middle School Initiative at Giunta Middle School
- Brandon Art Masters (BAM)

Brandon Sports Aquatics d/b/a High 5, Inc.

- Water Warriors

Champions for Children, Inc.

- Baby Bungalow
- Family Focus
- Layla's House
- Parents as Teachers

Children's Home, Inc. d/b/a Children's Home Network

- Caregiver Support Services
- Kinship Hillsborough
- Reaching and Inspiring Students Everywhere (RAISE)
- Supporting and Empowering Educational and Developmental Services (SEEDS)

Children's Museum of Tampa, Inc., The d/b/a Glazer Children's Museum

- Children's Board Free Tuesday
- Learn & Play Tampa Bay
- Pop Up Play at the Plant City Children's Board Family Resource Center

Corporation to Develop Communities of Tampa, Inc.

- CDC of Tampa Wealth Builders

Dawning Family Services, Inc.

- A Path to Prevention
- Housing for Success

Early Childhood Council of Hillsborough County, Inc.

- Community Developmental Screening Program
- Inclusion Support Services

Dawning Family Services, Inc.

- A Path to Prevention
- Housing for Success

Early Childhood Council of Hillsborough County, Inc.

- Community Developmental Screening Program
- Inclusion Support Services

Easter Seals Florida, Inc.

- Early Learning and Intervention Program
- The Incredible Years

Family Enrichment Center, Inc., The

- Kinship Care
- Motivated Minds

Family Healthcare Foundation, Inc.

- Connecting Kids to CARE

Florida Baptist Homes, Inc. d/b/a One More Child

- One More Child - Family Support

Florida Education Fund

- CodeMasters Countywide
- CodeMasters Strategic Initiative

Florida State University

- Successful Start

Girl Scouts of West Central Florida, Inc.

- Girl Scout Troop Program

Gulf Coast Jewish Family and Community Services, Inc.

- Good Afternoon Friends and Amigos
- Padres de Crianza
- Teen Parent Engagement Program

Healthy Start Coalition of Hillsborough County, Inc.

- Healthy Families Hillsborough
- HealthySteps Hillsborough
- Safe Baby Plus

Hillsborough Community College Foundation

- Quality Early Education System

Hillsborough County School Readiness Coalition, Inc. d/b/a Early Learning Coalition of Hillsborough County, Inc.

- School Readiness Funding

Hillsborough Education Foundation, Inc.

- Tech Connect

Hispanic Services Council, Inc.

- La RED de Padres Activos / The Network of Active Parents

Housing Authority of the City of Tampa

- Building Family Financial Skills
- Building Hope
- Village Link Up
- Youth Success

Instruments 4 Life, Inc

- Music Outreach Program

Joshua Way of Hope

- Achievers
- Building a Stronger Me
- Life Skills 360 Training Institute

Just Initiative, Inc.

- The Zone
- Woven Empowerment (WE Program)

Learn Tampa Bay, Inc. d/b/a Achieve Plant City

- Learning Is Fun Together (LIFT)

Lightning Foundation, Inc.

- Lightning Fall Camp

Lutheran Services Florida, Inc.

- Children's Board Family Resource Centers

Metropolitan Ministries, Inc.

- Children's Recreation, Education, Arts & Therapeutic Experience (C.R.E.A.T.E.)
- Homeless Family Early Intervention Program (First Hug)
- Pathways to Hope

More Health, Inc.

- Healthy and Safe Kids

Museum of Science and Industry, Inc.

- Children's Board Free Family Day at MOSI

Nonprofit Leadership Center of Tampa Bay, Inc.

- Capacity Building
- Certificate in Leadership

Parents and Children Advance Together (PCAT) Literacy Ministries, Inc.

- South County Literacy Initiative
- Sulphur Springs Literacy Initiative

Positive Family Partners

- Learning Connections

LIST OF 152 FUNDED PROGRAMS

Positive Spin, Inc.

- Empowering a Community with Hope (EACH One)

Preserve Vision Florida, Inc.

- Children's Vision Health and Safety

REACHUP, Inc.

- GROWTH with Doulas and Dads (Giving Resource Opportunities with Trust and Hope)

Rebuilding Together Tampa Bay, Inc.

- Safe and Healthy Homes for Families

Redefiners World Languages

- Americorp Academic Achievers
- Americorp Senior Demonstration Program Literacy Tutoring
- Global Explorers Program
- Multilingual Citizens Program

Rooted in Play Corp

- Popup Adventure Playground Project

School District of Hillsborough County

- Renaissance myON Reader

Seniors in Service of Tampa Bay, Inc.

- Foster Grandparent Program with Readers in Motion
- Readers in Motion

Skills Center, The

- Middle School Youth Opportunity (YO)

Spring of Tampa Bay, Inc., The

- Family Safety from Domestic Violence

St. Joseph's Hospital d/b/a St. Joseph's Children's Hospital

- Mobile Health and Safety Education

St Joseph's Hospital d/b/a St Joseph's Women's Hospital

- Community Maternity Clinic
- Supporting Motherhood and More

Success 4 Kids and Families, Inc.

- Successful Families

Tampa Heights Junior Civic Association

- Garden and Art Wellness Program

Tampa Hillsborough Homeless Initiative, Inc.

- UNITY Information Network

Tampa Kiwanis Foundation, Inc.

- StoryWalk

Tampa Metropolitan YMCA, Inc.

- Operation Strong Families
- Sulphur Springs YMCA Out of School Time Program

Tampa Museum of Art

- Children's Board Free Family Days

United Food Bank & Services of Plant City

- Food, Education, and Empowerment for Development (F.E.E.D.)

University Area Community Development Corporation, Inc.

- Get Moving! Mind, Body, Soul
- Get Moving with Water Safety

University of South Florida Board of Trustees

- Developing our Children's Skills Programs (HOT DOCS & DOCS K-5)
- Hillsborough HIPPIY Parent Involvement Project
- Program-Wide Positive Behavior Support
- Trauma Informed Schools - Tiered Interventions

Summer Passports

- Children's Museum of Tampa, Inc., The d/b/a Glazer Children's Museum
- Lightning Foundation, Inc.
- Museum of Science and Industry (MOSI), Inc.
- Straz Center for the Performing Arts
- Tampa Theatre
- Zoo Tampa at Lowry Park

Summer Services Grants

After-School All-Stars Tampa Bay

- 2024 After-School All-Stars Tampa Bay

Family Enrichment Center, Inc., The

- 2024 Summer STEAM-sational

Housing Authority of the City of Tampa

- 2024 Summer at the Oaks

ReDefiners World Languages, Inc.

- 2024 Summer Spanish Language and Technology Camp

Tampa Heights Junior Civic Association, Inc.

- 2024 THJCA Summer on Lamar

Tampa Metropolitan Area YMCA

- 2024 Teen Summer Experience

Technical Assistance Grants

- Community Roots Collective Inc.
- Dana Shores Civic Association
- Florida 1.27 Inc.
- G3 Life Applications Inc.
- Just Initiative Inc.
- Learn Tampa Bay Inc. d/b/a Achieve Plant City
- New Life Village Inc.
- Oasis Network of New Tampa Inc.
- PACE Center for Girls
- Salesian Sisters of Tampa Inc. d/b/a Salesian Youth Center
- Solita's House Inc.
- Skills Center, The
- Sylvia Thomas Center for Adoptive and Foster Families, The

Administrative Services Organization (ASO) Recipients

- Bay Area Legal Services, Inc.
- Catholic Charities, Diocese of St. Petersburg, Inc.
- Champions for Children, Inc.
- E.C.H.O. of Brandon, Inc.
- Family Promise of Greater Brandon, Inc.
- Hope for Her
- Housing Authority of the City of Tampa
- Just Initiative, Inc.
- Love INC of Metro Tampa
- Manifestations Worldwide, Inc.
- Mary & Martha House, Inc.
- Metropolitan Ministries, Inc.
- New Life Village
- Pace Center for Girls, Inc.
- REACHUP, Inc.
- Hillsborough County Public Schools - School Social Work
- Sin-Cera, Inc.
- Spring of Tampa Bay, Inc., The
- Success 4 Kids and Families, Inc. (2 programs)
- Sylvia Thomas Center for Adoptive and Foster Families, The
- University Area Community Development Corporation, Inc.
- University of South Florida - Bay Area Early Steps



Children's Board
HILLSBOROUGH COUNTY

www.ChildrensBoard.org

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